

For Immediate Release: March 18, 2011

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UltraTouch TM Denim Insulation Easier to Install

Bonded Logic introduces perforated batts to aid with installation

CHANDLER, *Ariz.* – Installing environmentally friendly insulation just got easier. <u>Bonded Logic</u>, the manufacturer of UltraTouchTM Denim Insulation, recently introduced <u>perforated insulation batts</u>.

A portion of the batts in each package will contain perforations allowing consumers to easily size the batt to the dimensions needed. The perforation pattern was developed to provide the most common "off size" pieces with the least amount of cutting. UltraTouch Denim Insulation is available in R-13, R-19, R-21 and R-30.

The perforations enhance the consumer's experience and have no impact on the nature or performance of the product.

"We talked to installers and the one thing we heard was they wanted a product that was easy to cut," said Sean Desmond, Sales/Marketing Manager for Bonded Logic. "UltraTouch is a substantial product, giving it great thermal and acoustical performance. By adding perforations, we make it easy for anyone who wants to use an eco-friendly product to size and install it."

UltraTouch Denim Insulation is sourced entirely of post-consumer blue jeans. The product is widely available throughout the United States.

For more information or to find a distributor in your area, visit www.bondedlogic.com.

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About Bonded Logic, Inc.

With over 35 years of insulation experience, Bonded Logic markets and manufactures a wide range of thermal and acoustical insulation products for multiple industries. Based in Chandler, Ariz., Bonded Logic offers a superior performing natural fiber product to meet every insulation need, while keeping consumers and the environment safe and healthy. The company is best known for its UltraTouch Denim Insulation – sourced entirely of post-consumer blue jeans and free of harsh chemicals. Bonded Logic is an OEM supplier to leading manufacturers in various industries. Bonded Logic's products are widely available throughout the United States. For more information or to find a distributor, visit www.bondedlogic.com.