



For Immediate Release:
May 16, 2011

Contact:
Marina Renneke for Bonded Logic,
(602) 254-7312

Bonded Logic Wins National Award For Continuing Education Article

Award presented during annual AIA Convention by Architectural Record magazine

CHANDLER, Ariz. – [Bonded Logic, Inc.](#) recently received an award for engaging the architectural community.

The Chandler, Ariz., based company received the award from [Architectural Record](#), a McGraw-Hill Construction publication, during its 15th Annual Excellence in Advertising Awards. The award ceremony was held on May 13 during the annual American Institute of Architects (AIA) 2011 National Convention and Design Exposition held this year in New Orleans.

Bonded Logic received an award in the User Engagement - Continuing Education category. The award recognizes sponsored continuing education courses that had more than 2,500 test takers. Of those, 95 percent would recommend the course to a colleague and were satisfied with the quality, content, course structure, objectives and applicability of new knowledge.

Bonded Logic's course was entitled "[Specifying Building Insulation for Sustainable Design, Energy Savings and Acoustical Control](#)," and aimed to educate architects about the importance of selecting green and sustainable insulation products for their designs.

"There is a lot of misinformation out there about green and sustainable products and our goal was to educate the architectural community. We're proud that our effort was recognized through this award," said Sean Desmond, Sales/Marketing Director for Bonded Logic, who was in New Orleans to accept the award.

Awards were presented to 30 companies and agencies. More than 150 advertisements that ran in the first quarter of 2011 in *Architectural Record* in print and online and in the January/February issue of *GreenSource* were considered for the awards.

For more information on the awards visit [ArchRecord.com](#). For more information on Bonded Logic visit [www.BondedLogic.com](#).

###

About Bonded Logic Inc.

With over 35 years of insulation experience, Bonded Logic Inc. markets and manufactures a wide range of thermal and acoustical insulation products for multiple industries. Based in Chandler, Ariz., Bonded Logic offers a superior performing natural fiber product to meet every insulation need, while keeping consumers and the environment safe and healthy. The company is best known for its UltraTouch Denim Insulation – sourced entirely of post-consumer

blue jeans and is free of harsh chemicals. Bonded Logic is an OEM supplier to leading manufacturers in various industries. Bonded Logic's products are widely available throughout the United States. For more information or to find a distributor, visit www.bondedlogic.com.