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UltraTouch™ Denim Insulation Available at Menards

Green and sustainable insulation product now an option for Midwest consumers

CHANDLER, Ariz. – [Bonded Logic, Inc.](http://www.bondedlogic.com), a leading manufacturer of insulation products, announced that Menards, a home improvement chain in the Midwest, will carry [UltraTouch™ Denim Insulation](#).

UltraTouch Denim Insulation will be available in 229 Menards stores and by special order starting Sept. 1, 2011. Customers can purchase R-13 and R-19 insulation in stores and special order R-21 and R-30 in stores.

“Consumers are looking for sustainable and green insulation products and this new partnership with Menards will put UltraTouch Denim Insulation in their hands,” said Sean Desmond, Sales and Marketing Director for Bonded Logic. “We are excited to be doing business with Menards and hope it will grow into something bigger.”

UltraTouch Denim Insulation is sourced entirely of post-consumer blue jeans. The insulation offers maximum thermal performance and superior soundproofing -- 30 to 50 percent increase in acoustical performance. It contains no added formaldehyde and has been tested to show no Volatile Organic Compounds (VOC).

A portion of the batts in each package contain perforations allowing consumers to easily size the batt to the dimensions needed. Similar to a paper towel, perforations allow you to tear the insulation with your hands, enhancing the consumer’s experience with no impact on the nature or performance of the product.

To find the nearest Menards location to you, visit www.bondedlogic.com/distributor-locator. For more information on Bonded Logic and UltraTouch Denim Insulation, visit www.bondedlogic.com.

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About Bonded Logic, Inc.

With more than 35 years of insulation experience, Bonded Logic markets and manufactures a wide range of thermal and acoustical insulation products for multiple industries. Based in Chandler, Ariz., Bonded Logic offers a superior performing natural fiber product to meet every insulation need, while keeping consumers and the environment safe and healthy. The company is best known for its UltraTouch Denim Insulation – sourced entirely of post-consumer blue jeans and free of harsh chemicals. Bonded Logic is an OEM supplier to leading manufacturers in various industries. Bonded Logic’s products are widely available throughout the United States. For more information or to find a distributor, visit www.bondedlogic.com.